

Texts about We Effect for internal communication and social media

Text for internal communication and social media

“This year, we have helped more families living in vulnerability to a safe home for Christmas through our Christmas gift to We Effect and All of Sweden against the Hunger Pandemic.

As a result of the ongoing corona pandemic, there is a risk that 130 million people will suffer from acute famine. We Effect works to eradicate poverty in the world by focusing on equality, women and self-help, where people together organize themselves. The effect is that more families receive increased income, food on the table and roof over their heads - and can take the step out of poverty for good.

Read more at weeffect.se”

Longer text about We Effect:

As a result of the ongoing corona pandemic, there is a risk that 130 million people will suffer from acute famine. We Effect works to eradicate poverty in the world by focusing on equality, women and self-help, where people together organize themselves. This will have the effect that more families will receive increased income, food on the table and roof over their heads - and can take the step out of poverty for good. We Effect primarily works with sustainable rural development, decent housing, financial services, the right to land and resilience to climate change. By working primarily on small-scale agriculture, the organization reaches millions of people.

We Effect was founded in Sweden in 1958 and is present in over twenty countries in four continents and is the world's largest cooperative aid organization.

Read more at weeffect.se

Picture

The picture shows Hellen Ngina from Kenya

Photo: Fredrik Lerneryd